



VILLAGE BOOKS PUBLISHING PROGRAM

Village Books offers flexible services for printing and distributing your book, depending on your needs and goals. All projects begin with an informational consultation (30 min, by appointment) to discuss your book and review our submission guidelines. We've included our various publishing services here in a buffet-style format; apart from the upfront project management fee, all of our services and their associated costs are optional. No matter which of our services you choose, we will be available via phone (360-671-2626) or email (publishing@villagebooks.com) to assist you throughout the publishing process.

PROJECT MANAGEMENT – \$100

- Our basic upfront fee, paid upon entry into our publishing program. This covers the time and labor involved in initial file uploads and general support over the course of your book project.

BOOK PRODUCTION

- For printing physical books, we give authors two options; either Village Books can produce your books for you, or we can train you to handle the production of your books yourself.

Option 1 – In-house printing

- There is no extra fee for this service apart from the per unit cost of printing your books. To account for our many customization options, we quote printing fees on a case-by-case basis.
- After you submit your PDF book files, you receive a physical proof copy to review before we begin your first print run.
- Binding options include paperback (perfect bound, saddle stitched, or spiral bound) and hardcover (case bound or cloth bound).
- Cover options include gloss laminate finish or matte laminate finish.
- Interior options include b/w or color printing, on white paper or cream paper.
- Print run orders can be placed at any time. Bound books are typically delivered within 1-3 weeks (please inquire for information on high-quantity order discounts).
- All file reuploads after the initial upload incur a \$30 service fee.

Option 2 – Ingram Spark training session – \$100

- As an alternative to having Village Books handle the printing of your books, we offer a 90 minute training session in which we teach you how to work directly with one of our book binderies to coordinate the printing of your own books.
- Ingram Spark is a versatile, full-service online book binding and distribution interface.
- Our training session covers initial account setup, metadata entry, and a general tour of the website's dashboard, portals, services, cost estimators, and reporting tools.

ISBN & LOC REGISTRATION – \$150

- We handle your book's ISBN registration and Library of Congress registration. You also receive a complementary barcode encoded with your ISBN (International Standard Book Number).
- For the standard fee of \$150, you receive a single ISBN. However, you may instead purchase a block of 10 ISBNs for an additional fee of \$170.
- Most retailers and distributors require a unique ISBN for each edition of a given title.
- You have the option of making your book available for worldwide print-on-demand distribution through Ingram Content Group, the largest book distributor on Earth. This gives retailers around the world the ability to order your book for customers as if it were a traditionally published title, with trade standard wholesale terms.

COVER DESIGN & PAGE LAYOUT – \$40 PER HOUR

- Our in-house design service involves transforming the raw materials of your cover, interior, or both into a format compatible with our book binderies.
- We convert your digital manuscript into a print-ready interior PDF with effective margins, page numbers, fonts, and dimensions.
- We build a print-ready cover spread for your book, including front cover (title, author, image), spine text, and back cover (synopsis, bio, author photo).

CONSIGNMENT SALES – \$25

- Village Books sells your book on a consignment basis for a minimum of 6 months, both on our shelves and on our website.
- Authors who produce their books elsewhere receive a 60% cut of all in-store sales. Authors who produce their books through our in-house printing option receive a 75% cut of all in-store sales. For example, if your book is priced at \$10.00, the bookstore keeps \$2.50 and you earn \$7.50.

FEATURED DISPLAY PLACEMENT – \$20 FOR 2 MONTHS

- On the main floor of Village Books in Fairhaven, we proudly present books by local authors on a featured display, visible right as customers walk in the front door. This fixture is essentially space for rent, where authors pay \$20 to have their book on display in the most heavily-trafficked area of our store for two months.

EBOOK UPLOAD – \$50 + COST OF FILE CONVERSION

- We convert your book from a printable format into a free-flowing EPUB file format, then upload your book to five ebook retailers.
- Authors receive 100% of all profits from ebook sales.
- Please inquire for file conversion cost estimates and more information on the upload process.

CHANTICLEER BOOK REVIEW DISCOUNT

- Authors who publish their books through us can receive a \$50 discount on a professional review package from Chanticleer Book Review—a locally established book promotion service that offers editorial reviews, manuscript overviews, writing contests, author conferences, and marketing opportunities for independently published titles.