



## **Village Books Event Package Description for Consignment Authors**

Village Books takes great care and pride in promoting author events within the community. We host more than 300 events each year and it takes time and funding to host successful events. With traditional publishers, Village Books receives cooperative advertising money that helps us offset the costs of marketing, advertising, and promoting author events.

With our \$79 (\$59 for poetry books) publicity package, we will have the ability to more effectively market and promote your book. We will market your event through electronic press releases, website calendar listing, social media posts on Facebook and Twitter, paper calendar listing, in-store event displays, forward-facing shelf display, and if timing permits, an event listing in the *Chuckanut Reader*, our quarterly review magazine, which goes out to 10,000+ people.

In addition, we will accept 10 copies of your book on consignment initially; schedule a book presentation/author event within two to three months of consignment; and possibly place a paid ad in the *Cascadia Weekly*, (dependent on timing and other upcoming ticketed events, which take priority).

The event publicity package fee is non-refundable. In the event of a cancellation, we will reschedule the event at no additional cost. This fee includes the consignment set-up fee of \$25 (\$10 for poetry books). For more information about our program visit our event link on our [website](#), contact Events Coordinator Claire McElroy-Chesson at [events@villagebooks.com](mailto:events@villagebooks.com) or call 360-671-2626.