

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

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Local Author Jane Doe Discusses Gardening Book at Village Books

Bellingham, WA – *[First paragraph should be catchy, and should also share the newsworthy/timely information.]* A specialist in native and medicinal plants, Bellingham author Jane Doe will discuss her new book, *The Wild Plants of Whatcom*, on Sat., Sept. 21, 2013, 7pm in the Readings Gallery at Village Books, 1200 11th Street, Bellingham, WA. Jane will share more than ten years of experience on this topic, and her presentation will include sample recipes, and a slideshow of plant identification photos.

[Second paragraph should talk about the book.] In *The Wild Plants of Whatcom*, readers will find a variety of useful tools to take them outside in search of native and medicinal plants. The book features clear photographs of plants that are safe to use for medicinal purposes, and are accompanied by recipes and suggested uses. Jane's book also includes ideas for using native plants for gardening, and for creating your own medicinal plots.

[Third paragraph should be an author quote, or a quote from a reviewer.] "I have always wanted to expand my outreach and help people learn more about native and medicinal plants," says Doe about her book. "*The Wild Plants of Whatcom* provides the resources for beginners to get out and explore their environment."

[Fourth paragraph should talk about the author.] Jane Doe has more than 15 years of native plant and herbal medicine experience. A graduate of the Natural School of Wildflowers, she has taught classes on medicinal plants and has her own natural medicine practice. *The Wild Plants of Whatcom* is her first book.

[Close with an invite to do interviews or send review copies.] For more information about Jane's book, to inquire about a review copy, or to schedule an interview, please contact Jane Doe at 360-123-4567 or janedoe@janedoe.com.

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